

Woman

OF THE MONTH

LIFETIME ACHIEVEMENT

Award

# Dr. Terry M. Anderson

President  
Gulf Coast Quality  
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**D**r. Terry M. Anderson is an international consultant and the president of Gulf Coast Quality Management Systems, which is an international business consulting group based in Pensacola, Florida. The company provides cyber security, DoD contracts, ISO certifications, auditing, and business development services. Dr. Anderson is also the founder and president of Sports Venue Marketing. With over 40 years of experience, she specializes in leadership, branding, marketing, public speaking, and international business consulting. She earned a Ph.D. in International Business from the University of Munich. Dr. Anderson was inducted into the American Sports Legends in 2001. She is a retired LPGA touring professional. She is also a craft beer brewer and has won various competitions and gold medals for her brews and recipes. Dr. Anderson supports the Battered Women and Abused Children charity, and Kid's House, based in Pensacola, Florida. She donates any winnings from beer competitions to Kid's House. She enjoys reading, craft beer, and painting.

## *How did you get started in your field/industry?*

I began my career in Europe in 1973 when I started negotiations and consulting with foreign countries.

## *What are some of the biggest challenges/obstacles you faced in your career?*

Knowing different languages is key. Although I admit that speaking five different languages is still a challenge.

## *What do you feel are some of the biggest challenges that women face today?*

It is a challenge to get an education in the correct field that launches their career. Many women enter fields that are becoming obsolete.

## *What do you do to escape and recharge, even for a few hours?*

I have four dogs. They are all unconditional fur babies. All are rescues- two Scott's American Bulldogs, one Mastiff and a miniature Teddy Bear Golden Doodle. They all are comforting and some of their antics would make any one escape the day and bring a smile.

## *What advice has helped you get to the next level?*

One thing I was taught at a very young age was- don't forget where you came from, nothing in life comes free. It takes hard work. Get all the

knowledge you can and don't just talk about what you can do. Prove it by action.

## *What book is on your bedside table right now and why?*

I love politic science and history. The book on my nightstand is "American Marxism," by Mark Levine. With everything going on in the world today, it has been interesting reading about thing I learned in college. The second book on my nightstand is "The Journey: How to live by Faith in an Uncertain World." God will always be in my life.

## *What advice would you give to your younger self?*

I would tell myself to listen more to the wisdom of my elders. Sometimes the greatest learning comes from a story told by an elder person. We often tend to skip or forget the story. My mentors were my parents. They were both very successful people and I always wonder how I would ever make it to their level in life. What I have found out as I have taken the journey myself, is not to brag about things. Prove yourself.

## *What does the word empowerment mean to you?*

Empowerment means being able to speak proper English and read at higher levels.

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